

BUSINESS SERVICES

Minimize Costs & Time:

**Business
Services
Checklist**

GOOD TO KNOW

**Business
Services
Process**

FAQs

**Frequently
Asked
Questions**

Running a small business can be both rewarding and challenging. However, getting consistent results shouldn't be amongst the challenges. Staying current on legal issues, keeping the books, maintaining your social media presence, marketing, advertising... the small business task list can have you wearing many hats, to say the least. Thankfully with my business services I can help lighten your load with a modest offering of small business services.

So, whether you're just starting out and need help with business plans, business proposals, pitch decks, or you've been in business a while and are in need of strategic marketing, effective advertising, measurable social media management and more, I can definitely help your business with a host of small business tasks so you can focus on what you do best... running your business.

Small business services I offer:

Copywriting

Pitch Decks

Business Plans

Business Proposals

Business Formations

Marketing & Advertising

Drone Photography

Drone Videography

Product Photography

Product Videography

Digital Signage Solutions

Social Media Management

FREE UP SOME TIME!

Monthly Website Maintenance starting at just

\$249/month



FAQs

How much do you charge for business services?

My rates for the business services I offer are quoted based on the services sought, the complexity of your needs, expected turnaround time and several other factors. Again, depending on the aforementioned factors, I may be able to offer a flat rate fee for some business services. Otherwise, services will be charged at the \$25 hourly rate.

What business service do you offer?

I offer a variety of small business services, including business plans, business proposals, copywriting, product photography, product videography, drone photography, drone videography, social media management and more. To learn more about my business service offerings, please visit my [business services page] or [contact me] to discuss your business needs.

What's the typical turnaround time for business services?

Typical turnaround times for business services will vary primarily because it will depend on the particular service(s) being rendered, the complexity and scope of your business needs, whether or not you have content (where applicable), expected/projected turnaround time and other factors. Contact me today or whenever you're ready and after our initial consultation, I will be better able to provide a more definitive turnaround time.

Many firms/freelancers require a contract before committing to work or rendering services. Do you require a contract?

To keep all parties on the same page, I do require the acknowledgment of a contract for my services. For your complete convenience I've made all contracts available for viewing and/or downloading on the [contracts page]. Depending on the complexity and scope of your business needs, a contract may be drawn up that differs from the contract available for viewing and downloading on the contracts page.

Still have questions?

Contact me at contact@corkthedesigner.com

ADVERTISEMENT



Booknetic

TAKE BACK YOUR TIME

Put all your appointment bookings on auto pilot with your WordPress website using Booknetic!

**APPOINTMENTS.
BOOKINGS.
SCHEDULING.
ALL ON AUTO PILOT!**

The advertisement features a dark background with the Booknetic logo at the top. Below the logo, the text 'TAKE BACK YOUR TIME' is written in large, bold, pink letters. Underneath, a white text block reads 'Put all your appointment bookings on auto pilot with your WordPress website using Booknetic!'. Further down, the words 'APPOINTMENTS.', 'BOOKINGS.', 'SCHEDULING.', and 'ALL ON AUTO PILOT!' are stacked in the same pink, bold font. At the bottom, a circular inset image shows a person's hands typing on a laptop. The laptop screen displays the Booknetic website interface, which includes a calendar view and the word 'Appointment' in a large font.

Business Services Checklist

Please note: Since some business services I offer don't involve any designing or development (photography, videography, etc.), this business services checklist will not be applicable to all the business services I offer. In the instances where it does, there are some things you may want to have in place before or immediately after your purchase of any relevant business services. These items are as follows:

Content

Having your own content can save you a lot of time and in some instances money as well. If, however, you do not have your own content (i.e. your company's mission statement, your intended target market, images, text, etc.), I will acquire the necessary content via my own resources and/or research.

Graphics Content Submission

When submitting graphic content (i.e. images, pictures, etc.), to save space and download time I ask that you zip your files before e-mailing them to me (or you can use [Dropbox](#) or a similar free to low cost service to send me a download link to the content). This also applies to any video or movie files as well.

Text Content Submission

When submitting text content to me, I prefer you do so using any of the following file types: docx, doc, pdf, txt, ott or odt. Again, although these files types don't tend to be as large as image or video files, I would prefer if you zipped them before e-mailing them to me (or utilize a free or low cost file storage service like [Dropbox](#).)

You Know Your Business Better Than I do...

I say this in regarding some of my business services like business plans, business proposals, pitch decks, etc. You should know or at least have an idea of things like your intended target audience/market, operational workflows or logistics, financial projections, break-even analysis, your sales process, etc. Although during our initial meeting/consultation I will inquire about the elements/content I will need to complete your business project, having it or again, at least having an idea will save you time and possibly money.

ADVERTISEMENT



PRINTFUL

Start your side hustle today

Design and sell custom products online

[Get started >](#)

Business Services Process

My intention is to make the business services process as smooth and simple as possible. However, before we begin the process, I ask that you, if possible, complete the business services checklist (see previous page). By ensuring this checklist is completed, you will minimize the time needed to complete your project.

Once you have successfully completed the items in the business services checklist the design process will involve a multi-step process, which has been outlined below:

Gather and Organize Content

Soon after your purchase (usually within 24 to 72hrs), I will be contacting you and establishing the best contact methods (email, text, etc.) and times for you, as well as gathering or requesting information about your vision and objectives for the project.

Create a preliminary outline (or mockup)

When all information and content is gathered, a preliminary outline (or mockup) will be created based on all the information and/or content you provided to me during our initial meeting / consultation / correspondence. Once you approve and/or exercise any available revision credits the preliminary project will be updated/ revised accordingly.

Re-submission of revised or final project for your approval

Once this revised and/or final version is completed it will be re-submitted to you for your approval. After your expressed approval, I will create the final version and then I will either provide a link to download any necessary files and/or deliver the files in-person (or ship any and all products and/or files associated with your project to you).

ADVERTISEMENT



Buffer

Schedule and have content published to all social media profiles with convenient automation, saving you much deserved time to do all the other aspects of running your business.

Instagram Facebook TikTok LinkedIn Pinterest YouTube

(Put your all social media profiles' scheduling, planning, and publishing on autopilot)

ADVERTISEMENT

SiteGround Web Hosting WordPress Website Builder Coderick AI Email Marketing Help Login

Web hosting built for your success

- Ultrafast and reliable website performance
- Bullet-proof security for your peace of mind
- 24/7 expert human support

From **\$2.99/mo**

GET STARTED NOW

30-days money-back guarantee

Excellent ★★★★★ Trustpilot
Top industry rating - 4.9 out of 5 stars. Trusted by the owners of 3 Million domains.

Choose the right hosting plan

All Plans include: Free domain name Free website transfer Free daily Backups 24/7 Expert Support **PROMO MANAGER**

StartUp

For personal projects & small sites

~~\$4.99~~ **SAVE 83%**

\$2.99/mo.

Renews at \$17.99/mo. Prepaid for 12 months.

SELECT PLAN

- 1 website, unlimited traffic
- 10 GB Premium Google storage

Core Features

- Free domain
- Free SSL, CDN, Backups
- Free Email
- Multilevel caching
- Enhanced security
- Collaborators

SiteGround Website Builder

- Easy site building
- AI content generation
- Professional templates
- Free image gallery
- Built-in SEO

WordPress Service

- Free site migrations
- Managed autoupdates
- WP-CLI and SSH
- AI Agent for WordPress **NEW**
- Free AI tokens

BEST VALUE

GrowBig

Perfect for your growing business

~~\$29.99~~ **SAVE 83%**

\$4.99/mo.

Renews at \$29.99/mo. Prepaid for 12 months.

SELECT PLAN

- Unlimited websites, unlimited traffic
- 50 GB Premium Google storage

Core Features

- Free domain
- Free SSL, CDN, Backups
- Free Email
- Multilevel caching
- Enhanced security
- Collaborators

SiteGround Website Builder

- Easy site building
- AI content generation
- Professional templates
- Free image gallery
- Built-in SEO

WordPress Service

- Free site migrations
- Managed autoupdates
- WP-CLI and SSH
- AI Agent for WordPress **NEW**
- Free AI tokens

Exclusive Features

- On-demand backups
- 30% faster PHP
- Staging + Git

GoGeek

More power & features for big sites

~~\$44.99~~ **SAVE 82%**

\$7.99/mo.

Renews at \$44.99/mo. Prepaid for 12 months.

SELECT PLAN

- Unlimited websites, unlimited traffic
- 100 GB Premium Google storage

Core Features

- Free domain
- Free SSL, CDN, Backups
- Free Email
- Multilevel caching
- Enhanced security
- Collaborators

SiteGround Website Builder

- Easy site building
- AI content generation
- Professional templates
- Free image gallery
- Built-in SEO

WordPress Service

- Free site migrations
- Managed autoupdates
- WP-CLI and SSH
- AI Agent for WordPress **NEW**
- Free AI tokens

Exclusive Features

- On-demand backups
- 30% faster PHP
- Staging + Git
- Private DNS
- White Label Access
- Priority support

(Fast, secure and feature rich web hosting services from as little as \$2.99/month)

Interested in additional Services?

If you're interested in any additional services and would like to learn more about any of them before committing to anything, you can do so by downloading any of the adjacent digital brochures.

Thank you in advance,
Corwin "Cork" Smith

Cork THE DESIGNER
Creative Designer, Developer & Brand Ambassador

